

NOT EVERYONE IN YOUR ORGANIZATION IS A VIP.

But anyone can be a VAP: Very Attacked Person™

And these VAPs aren't always the people you expect.

Our latest Protecting People report analyzes email attacks on Fortune Global 500 companies between October 2018-January 2019. We examined who's being targeted, how, and what organizations can do about it. Here are some highlights:

WHO'S BEING ATTACKED

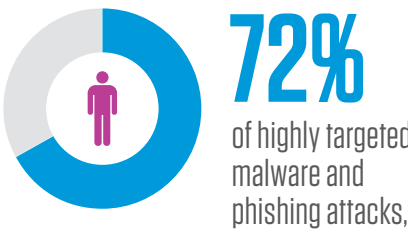
HOW THEY'RE BEING ATTACKED

Among the most targeted malware and credential phishing attacks, nearly



These email addresses are typically shared within an organization.

Individual contributors and lower-level management accounted for



up 5 percentage points from the previous quarter.

Your VAPs aren't always your VIPs.

Workers in production and operations functions were by far the most targeted group,

22% of highly targeted attacks.*



sales **14%**
management **13%**

*malware and credential phishing

Attacks against telecommunications firms skyrocketed more than



Most industries saw triple-digit or higher surges in the number of email fraud attacks.

Attacks against government agencies soared nearly



*vs. the year-ago quarter

Among organizations targeted in email fraud nearly



Nearly 80% were targeted in attacks that tried to send fraudulent email to six or more people.

Among organizations targeted by email fraud, more than

40%
were the intended recipients of 50 or more fraudulent emails.



That's 4x the year-ago percentage.

Web-based attacks that use social engineering grew



150%
vs. the previous quarter.

Fraudulent social media support account phishing, jumped

442%
vs. the year-ago quarter.



Download the full report at proofpoint.com/us/resources/threat-reports/quarterly-threat-analysis

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Proofpoint, Inc. (NASDAQ:PFPT) is a leading cybersecurity company that protects organizations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data, and make their users more resilient against cyber attacks. Leading organizations of all sizes, including more than half of the Fortune 1000, rely on Proofpoint to mitigate their most critical security and compliance risks across email, the cloud, social media, and the web. No one protects people, the data they create, and the digital channels they use more effectively than Proofpoint.